

Automation Technology Market Directory

Automation Technology Market Directory is a guide to products and services for automation technology sector. This is where businesses can be presented in a closely trade-related environment enabling them to reach their clients with ease. Clearly presented and complete presentations enable clients to compare and select the best market offers.

Automation Technology Market Directory is a very convenient, well-targeted form of business presentation strengthening company image as well as its brand. The directory is highly appreciated and viewed as an indispensable tool for those responsible for placing orders and making purchases in production companies.



Circulation: 15 000 copies

Frequency: 1 issue a year

Availability: free copy added to APA magazine

Distribution: subscription, trade shows, seminars

Types of publications: printed edition, e-edition (an extended PDF file), Internet catalogue available on www.automatykaB2B.pl

Contents

Automation Technology Market Directory focuses on issues concerning products, services and solutions for various industries, including:

- PLCs, PACs, DCS
- Drives and motors, servo systems
- Industrial PCs and embedded systems
 - HMIs, panel computers
- SCADA, Historian, MES and manufacturing management software
- Robots, handling equipment, close-range transport systems
 - Electro-installation and low voltage components
 - Industrial networks and I/O modules (including wireless)
- Sensors and transducers (including proximity and environmental sensors)
 - Measurement equipment, DAQs (including portable)
 - Machine vision and thermography
 - Connectors, cables, energy transmission
 - Industrial enclosures
 - Machine safety
 - Mechanical and electromechanical components
 - Signal and control equipment
 - Hydraulics and pneumatics, pumps
 - Renewable energy components and systems
 - Machines and production line equipment
 - Plant maintenance

Market analysis

Automation Technology Market Directory contains market analysis and both economy and technology – centered texts discussing trends and phenomena that are present in the automation technology market. The analysis provides readers with industry insight and consolidates product knowledge. The Directory is a valuable source of information of the market and its leaders, pinpointing potential market difficulties and opportunities within the automation technology sector.

Industries

Automation Technology Market Directory together with Automation, Components, Applications magazine reaches specialists representing various industries including:

- Manufacturing industry – products, applications and solutions for all discrete production and process industry, including automotive, products manufacturing, chemical, water and wastewater, food, pharmaceutical and other sectors
- Machine building sector (OEM)
- Construction and infrastructure sectors
- Energy sector with reference to commercial power industry, renewable energy sources and energy distribution in factories,
- Robotics, handling equipment and handling of goods
- Industrial software sector

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detailed contents

Sensors and measurement converters	Electrical sensors	Control units and systems	PLC, PAC
	Environment sensors and non-electrical sensors		CNC
Measurement equipment and systems	Measurement, calibration and test equipment		DCS
	Advanced measurement systems	Automated regulation systems	Regulators
Meters and data logging	Heat energy meters		Other systems
	Electrical energy meters	Electrical components, energy	Energy generation and processing
	Other metering equipment		Energy storage
	Data loggers	Electromechanical components	Power supply and control systems elements
Machine vision and infrared systems	Machine vision sensors and cameras		Switches and buttons
	Infrared vision technology	Safety systems	Light barriers and curtains, laser scanners
Wired	Communication cards		Safety relays and modules
	Ports servers		Safety switches
	Data converters		Other safety components
	Network components	Motors and drives	AC/DC motors, stepper motors
I/O	I/O cards		Drives, softstarts, etc.
	I/O modules		Motor safety systems
Wireless	Radio modems and point-to-point communication		Linear drives, servo drives
	WLAN equipment and multipoint communication		Motoreducers, other equipment
Industrial computers (IPC)	Box-PC	Assembly components, cables	Assembly components
	Industrial mainboards and 19" platforms		Cables and wires
	VME, CompactPCI, PXI and other		Connectors and sockets
	Laptops and palmtops	Enclosures and fixture	Industrial cabinets, pulpits, panels
	Software		SCADA/HMI
MES/CAQ/PDM/CMMS/ERP			Enclosures fixtures
Measurement and laboratory software		Plant maintenance and manufacturing	Technology lines, manufacturing lines, robots, handling equipment, etc.
Design software (CAD/CAM)			Manufacturing machines
Other software	Other manufacturing machines		
HMI	Operator panels and panel computers		Tools for assembly and other tools
	Operator pulpits and stations		Plant maintenance
	Displays, gauges, indicators	Air and water processing systems, air-conditioning	Air and water cleaning systems, air compression systems
Actuators, pneumatic and hydraulic control elements, fixture	Pneumatic and hydraulic drives		Air-conditioning and ventilation system
	Actuators	Design, system integration, services	Installation, system integration, implementation
	Valves		Design, programming, etc.
	Pumps		Services, logistics
	Filters, other	R&D	R&D services

Price list of adverts and presentations

Presentations

There are two available forms of company presentation in the Directory:

Printed version and e-edition

Company presentation prepared by the editorial team on the basis of materials delivered by the Orderer

1 page company presentation: 630 Euro

Entry in the internet catalog on www.automatykaB2B.pl

Orderer receives password to an administration panel with access to all available functions. Annual entry comprises:

- company description and product listing
- contact details including a map
- adding new products and publishing multimedia materials
- creating and receiving product and service inquiries
- adding info regarding company events
- unique internet address: companyname.automatykab2b.pl

Annual catalog entry: 550 Euro

Special offer

Printed and online versions combined – 885 Euro

Advertisements

Full-page advert

- inside: 1360 Euro
- II cover: 1700 Euro
- 3rd page: 1620 Euro
- III cover: 1540 Euro
- IV cover: 2030 Euro

Company logo on the cover: 320 Euro*

**(maximum number of logos on the cover is 30; placement on first come first serve basis; option available only for the companies who purchased a full page presentation in the Directory)*

Advert in market analysis section

- 1/2 page: 660 Euro
- 1/3 page: 485 Euro
- 1/4 page: 330 Euro

Other available forms of advertising

- Insert: price negotiable
- Cardboard pages (150 gr.) printed on both sides: price negotiable

Short company description with basic contact details according to information included in the insertion form is printed in the Directory free of charge. The form is available on www.automatykab2b.pl/katalogira

** All prices are net*

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